

Solano County Water Agency's Water Use Efficiency Program



SCWA – Water Use Efficiency Program

- We have plenty of water to use, none to waste – we want to be smart with our water use
- We encourage wise water use in Agriculture and Urban settings
- Conservation program is a requirement in DWR Urban Water Mgt Plans and USBR 5-Yr Water Mgt Plans



SCWA – Water Use Efficiency Program

- **Integral Part of SCWA Water Management**
 - Not just during a drought – we've always done it
 - Minimize waste – water is too valuable
- **Agricultural & Urban**
 - Agriculture Conservation Committee
 - SID, Maine Prairie, RD 2068, Solano RCD, & SCWA
 - Urban Water Conservation Committee (UWCC) – Andy Florendo
- **Purpose of UWCC**
 - Composed of SCWA and City Staff
 - Coordinate Regional Conservation Programs
 - SCWA Assistance to Member Cities in Meeting Conservation Goals

Why Is Wise Water Use Important?

- Can't make more water so we have to use what we have more efficiently
- We have plenty of water to use, none to waste – concrete and asphalt won't grow no matter how much you water it.



SCWA Has The Same Programs as Larger Agencies

💧 Residential Programs

- 💧 High-Efficiency Toilet and Washing Machine Rebates
- 💧 Water-Efficient Landscape Rebates
- 💧 Smart Controller Rebates
- 💧 Residential Water Use Surveys

💧 School Education/Public Outreach Programs

- 💧 High school video contest
- 💧 School assemblies – ZunZun & Rock Steady Juggling

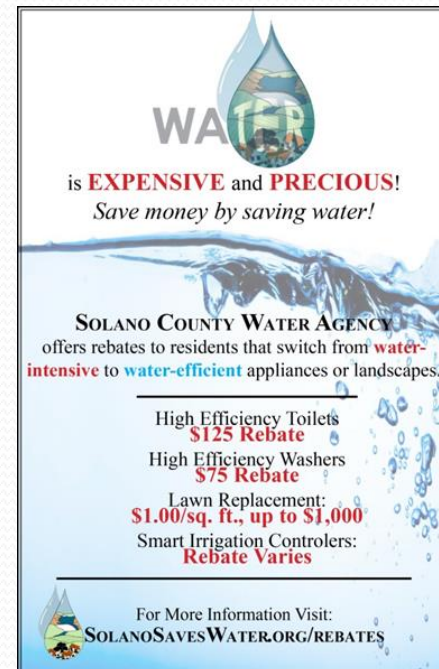
💧 Commercial, Industrial, & Institutional (CII)

- 💧 Water Use Surveys For Businesses
- 💧 Direct Installation of HETs

Marketing

- We use social media to advertise our programs
 - Conservation Website – SolanoSavesWater.org
 - Solano Water on Facebook
 - Follow us on Twitter - @SolanoSavesWater

- We also use traditional media
 - Print ads
 - Possible radio ads (KUIC)



The graphic features a large water droplet at the top containing a landscape scene. Below it, the word "WATER" is written in a stylized font. The background is a blue gradient with a water splash effect at the bottom.

WATER
is **EXPENSIVE** and **PRECIOUS!**
Save money by saving water!

SOLANO COUNTY WATER AGENCY
offers rebates to residents that switch from **water-intensive** to **water-efficient** appliances or landscapes.

High Efficiency Toilets
\$125 Rebate

High Efficiency Washers
\$75 Rebate

Lawn Replacement:
\$1.00/sq. ft., up to \$1,000

Smart Irrigation Controllers:
Rebate Varies

For More Information Visit:
SOLANOSAVESWATER.ORG/REBATES

Next Steps

- 💧 Planning for 2013 and beyond



- 💧 *If you don't know where you are going, you might wind up someplace else – Yogi Berra*

Where We Want to Go in 2013 and Beyond

- Continued refinement of our current programs with emphasis on outdoor water savings
 - Include commercial accounts for turf replacement
- Expand regional partnerships
 - Commercial rebates for high-efficiency washers
- Encourage new technology
 - Pilot testing of “liquid pool cover” at Three Oaks Community Center Pool in Vacaville
 - Online rebate applications

Questions??

- ◆ Andrew Florendo
- ◆ Senior Water Resources Specialist
- ◆ Solano County Water Agency
- ◆ 810 Vaca Valley Parkway, Suite 203
- ◆ Vacaville, CA 95688
- ◆ 707.455.1111
- ◆ aflorendo@scwa2.com
- ◆ <http://solanosaveswater.org>

